

BLT Restaurant Group and Trump SoHo Hotel Condominium New York Amicably Part Ways

March 7, 2008 (New York, NY) - Trump SoHo Hotel Condominium New York and BLT Restaurants have decided to part ways. This decision comes after much discussion regarding restaurant design and concept. "BLT Restaurants are recognized for a particular style of food and service which ended up not being what the Trump Organization was interested in," says Jimmy Haber, Managing Partner of BLT Restaurant Group. "While we are disappointed that our discussions with BLT will not continue, we wish this exciting restaurant group success with their future endeavors," states Julius R. Schwarz, Executive Vice President of Bayrock Group LLC, managing partner of the Trump SoHo project.

ABOUT BLT RESTAURANT GROUP

BLT Restaurant Group is owned by Jimmy Haber, Laurent Tourondel and Keith Treyball, and comprised of BLT Steak in New York City (2004), Washington, DC (2006), San Juan, Puerto Rico (2006), Dallas (2007) and White Plains (2007); and BLT Fish (2005), BLT Prime (2005), BLT Burger (2006) and BLT Market (2007) in New York City. Upcoming projects include additional locations of BLT Steak in Los Angeles, Miami, Scottsdale and Atlanta; as well as BLT Burger at The Mirage in Las Vegas.

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